



## **Join Us Socially - Get in the Conversation**

From July 1 through December 31, 2020, we reached over 300,000 people through our social media outlets - were you one of them ?

We invite you to follow us on Social Media - wherever you are, we are too!

[instagram.com/FloridaPeanutFederation](https://www.instagram.com/FloridaPeanutFederation)

[twitter.com/FIPeanuts](https://twitter.com/FIPeanuts)

October 1 through December 31, 2020, our facebook page reached users in 258 different cities in Florida, plus more in other states.

See FL City Numbers

25 to 34 year old men viewed our facebook page the most in the last quarter - does that surprise you ? Next, 25-44 year old women and 35-44 year old men, those groups viewed our facebook page. Isn't that interesting!

See Demographic Reach

We want you to keep up with Florida Peanut Federation, social media is the best way to see day-by-day happenings, events, activities, and listings of peanut holidays, contests, opportunities, and photos of what we are doing.

**Join us, won't you?**

Join Us



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